

KNUTH Werkzeugmaschinen GmbH

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Consent to Collect, Process, and Use my Data

KNUTH Werkzeugmaschinen GmbH, Schmalenbrook 14, D-24647 Wasbek, Germany, offers businesses (commercial associations in accordance with § 14 of the German Civil Code) across all metal working sectors a wide variety of machine tools, from low-cost entry-level models to top capacity machines with various control options.

Access to view our price lists is only granted after proper registration in order to ensure that the interested parties are indeed business people as intended in the above regulation.

It is inherent to any registration that certain personal data, including protected personal data, have to be collected, processed and used.

In addition to the purpose of identifying prospective customers, data is also collected, processed and used for market research purposes, analysis, and advertising.

We collect, process and use personal data only within the scope permitted by law, in particular in accordance with the requirements of the Bundesdatenschutzgesetzes (BDSG, German Federal Privacy Act). All personal data will be stored and maintained in a database. This data will be protected from third-party access using state-of-the-art security measures.

Based on this background, we request that you give your express consent as stated below prior to your registration. Without this consent, you cannot register on our website.

Collection and Use of Personal Data

We will collect, process, and use personal data that you will provide during your registration, and this data can be viewed by you on the site. Required fields are identified by an asterisk. Your input of this data is completely voluntary. However, if you do not provide information in the required fields, you will not be able to register.

Purpose of Collection, Processing, and Use of Data

Personal data is collected, processed, and used to analyze customer behavior, improving our performance and services as well as for the purpose of market research, advertising (in particular by phone, e-mail and direct mail), invitations to participate in customer surveys (online, by phone, or by direct mail) and personal contact (e.g., regarding subjects like your use of Knuth.de).

Sharing Data with our Distribution and Marketing Partners

We share the collected personal data with our distribution and marketing partners in the following ways:

- Aumago GmbH, Neue Schönhauser Str. 20, 10178 Berlin, Deutschland

for the purpose of statistics, analysis, market research, and advertising (including direct solicitation for advertising purposes by these third parties).

When will the data be deleted?

Your personal data will only be deleted, if you delete your account on Knuth.de, or upon your express revocation of your consent (see below). If you revoke your consent, you will lose your access to the site area for registered users and to our price lists, and we will remove your account.

Who is the responsible party?

In accordance with the German Federal Privacy Act, Knuth Werkzeugmaschinen GmbH, Schmalenbrook 14, D-24647 Wasbek, Germany, is the responsible party for this data.

Your Express Consent

Based on this background, your registration on Knuth.de will serve as your consent to having your personal data collected, processed, and used for the listed purposes within the herein described scope.

This consent covers all personal data provided by you either electronically or on paper, and includes not only the information you provide during registration, but also any further information you provide offline or through our ERP software or that becomes known to us in the course of an existing customer relationship. This otherwise received information will be added to the information you provided to us.

Right of Revocation

You may revoke your consent at any time in the future without stating a reason. Upon your revocation, you can no longer access the website's area that is reserved for registered users. Upon your revocation, your personal data will be deleted from our database.

Right to Information, Correction, Blocking, Deletion

You have the right to request information at any time about your personal data stored by us.

In addition to this right to information, you may under certain circumstances be entitled to request correction, blocking or deletion of your personal data. You may, for example, request a correction, if your data is incorrect (or has changed). You may request a deletion, if storing your data is not (or no longer) permissible, etc.

Contact

For revocations, requests for information, corrections, deletions or blocking, and any questions regarding the use of your data, please contact:

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